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U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

**INFORMATION DISCLOSURE
STATEMENT**

Docket Number:
12510/70

Application Number
10/674,680

Filing Date
September 29, 2003

Examiner
Not Yet Assigned

Art Unit
2171

Title
**SYSTEM AND METHOD FOR MEDIA
RESEARCH AND NOTIFICATION**

Applicant(s)
Gabriel et al.

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

Date: 12 May 2004

Reg. No. 36,098

Signature: Michelle M. Carniaux

Michelle M. Carniaux

1. In accordance with the duty of disclosure under 37 C.F.R. § 1.56 and in conformance with the procedures of 37 C.F.R. §§ 1.97 and 1.98 and M.P.E.P. § 609, attorney(s) for Applicant(s) hereby bring the reference(s) listed on the attached modified PTO Form No. 1449 to the attention of the Examiner. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the reference(s) be made of record therein and appear among the "References Cited" on any patent to issue therefrom.
2. A copy of each patent, publication or other information listed on the modified PTO form 1449 is enclosed, except as otherwise indicated.
3. It is believed that no fees are due in connection with this Information Disclosure Statement. However, should any fees be due, the Commissioner is authorized to charge Deposit Account No. 11-0600 for such fees. A duplicate copy of this communication is enclosed for charging purposes.

Dated: 12 May 2004

By:



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INFORMATION DISCLOSURE STATEMENT BY APPLICANT 	ATTY. DOCKET NO. 12510/70	U.S. SERIAL NO. 10/674,680
	APPLICANT Gabriel et al.	
	FILING DATE September 29, 2003	GROUP ART UNIT 2171

U. S. PATENT DOCUMENTS

EXAMINER INITIAL	PATENT NUMBER	PATENT DATE	NAME	CLASS	SUBCLASS	FILING DATE*

FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS

EXAMINER INITIAL	AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.
	<u>Internet Movie Database</u> ; retrieved August 28, 2003, from http://www.imdb.com
	<u>IMDB Name and Title Search</u> ; retrieved August 28, 2003, from http://www.imdb.com/Find .
	<u>IMDB: Shrek (2001)</u> ; retrieved August 28, 2003, from http://www.imdb.com/title/tt0126029 .
	<u>IMDB: Merchandise for Shrek (2001)</u> ; retrieved August 28, 2003, from http://www.imdb.com/title/tt0126029/sales
	<u>IMDB: My Movies</u> ; retrieved August 28, 2003, from http://www.imdb.com/Errors/register_for_my_movies
	<u>IMDB: Cinema - Shrek (2001)</u> ; retrieved August 28, 2003, from http://www.imdb.com/title/tt0126029/cinemashowtimes
	<u>IMDB: Cinema Showtimes</u> ; retrieved August 28, 2003, from Showtimes">http://www.imdb.com>Showtimes
	<u>IMDB: On TV Links for Shrek (2001)</u> ; retrieved August 28, 2003, from http://www.imdb.com/title/tt0126029/ontlevision
	<u>IMDB: Registration</u> ; retrieved August 28, 2003, from http://www.imdb.com/register
	<u>IMDB: Help - IMDB History</u> ; retrieved August 28, 2003, from http://www.imdb.com/Help/Oweek/history
	<u>IMDB Pro: Subscribe</u> ; retrieved August 28, 2003, from http://www.secure.imdb.com/register/subscribe?c=a394d4442634f6f6c6

EXAMINER	DATE CONSIDERED
EXAMINER: Initial if citation considered, whether or not citation is in conformance with M.P.E.P. 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	